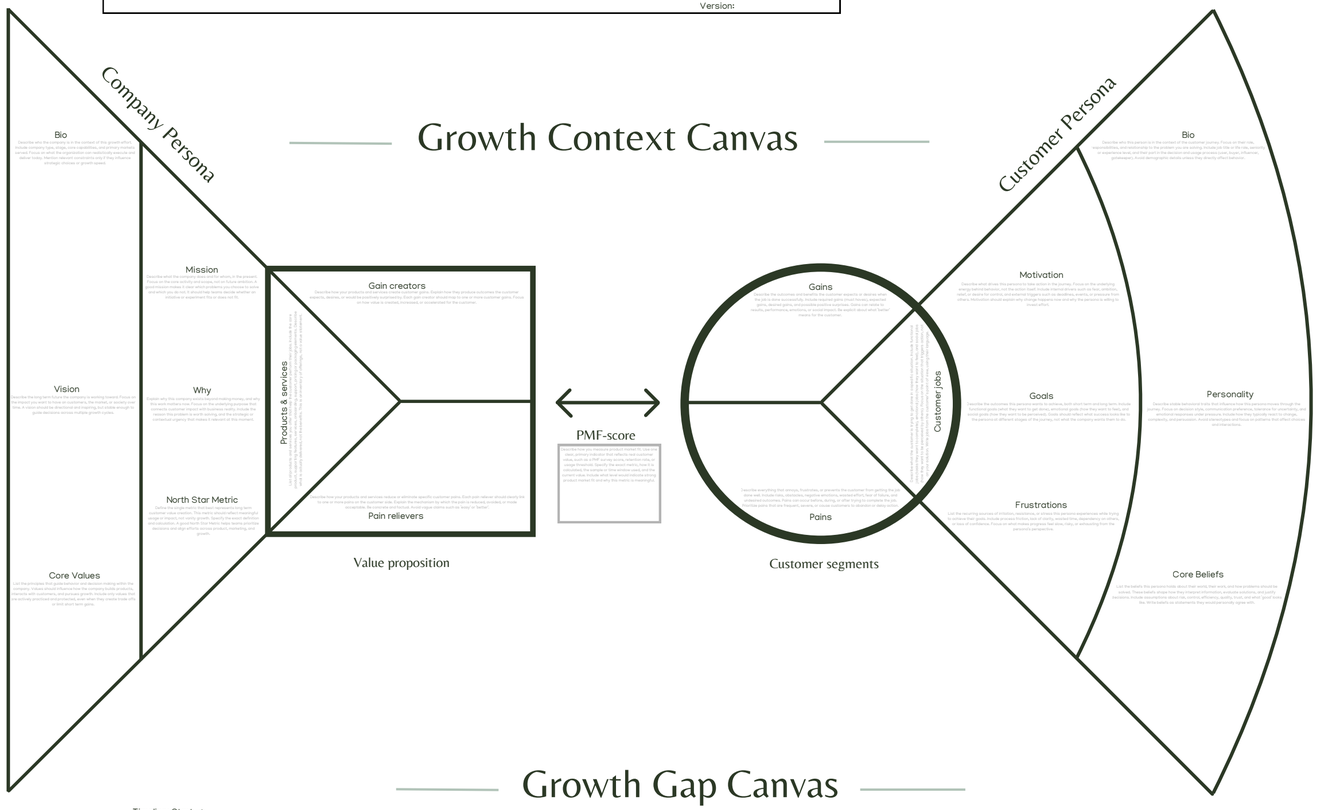
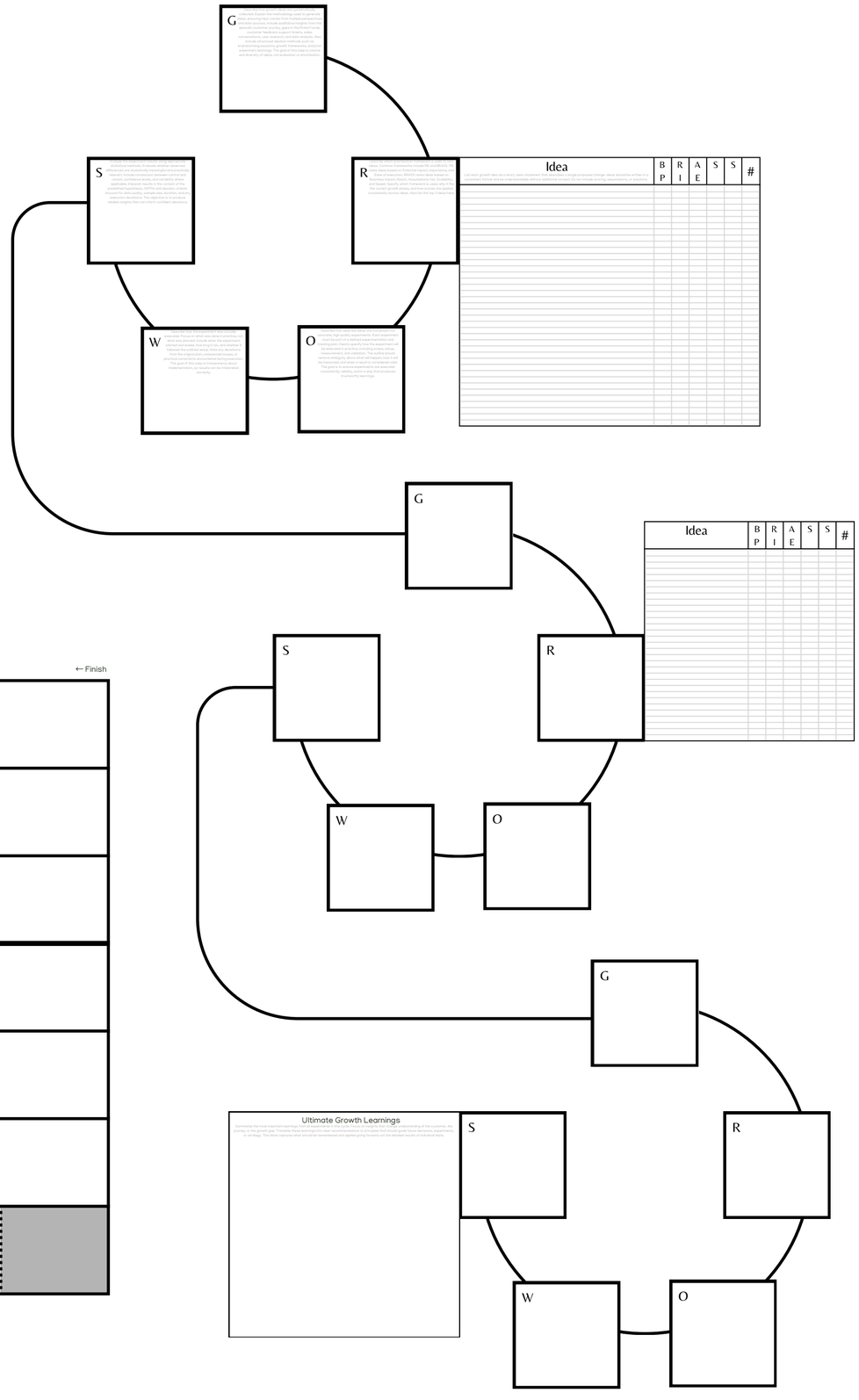
Growth Canvas

Company name:	Growth Team:	Date:
		Version:

Growth Context Canvas



Iteration Waterfall



Growth Gap Canvas

Timeline: Start → ← Finish

Customer Perspective	Episodic Customer Journey					
	Channel					
	Emotion					
Company Perspective	Pirate Funnel					
	Metric					
	OMTM					
	Gap					

Growth Gap:

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