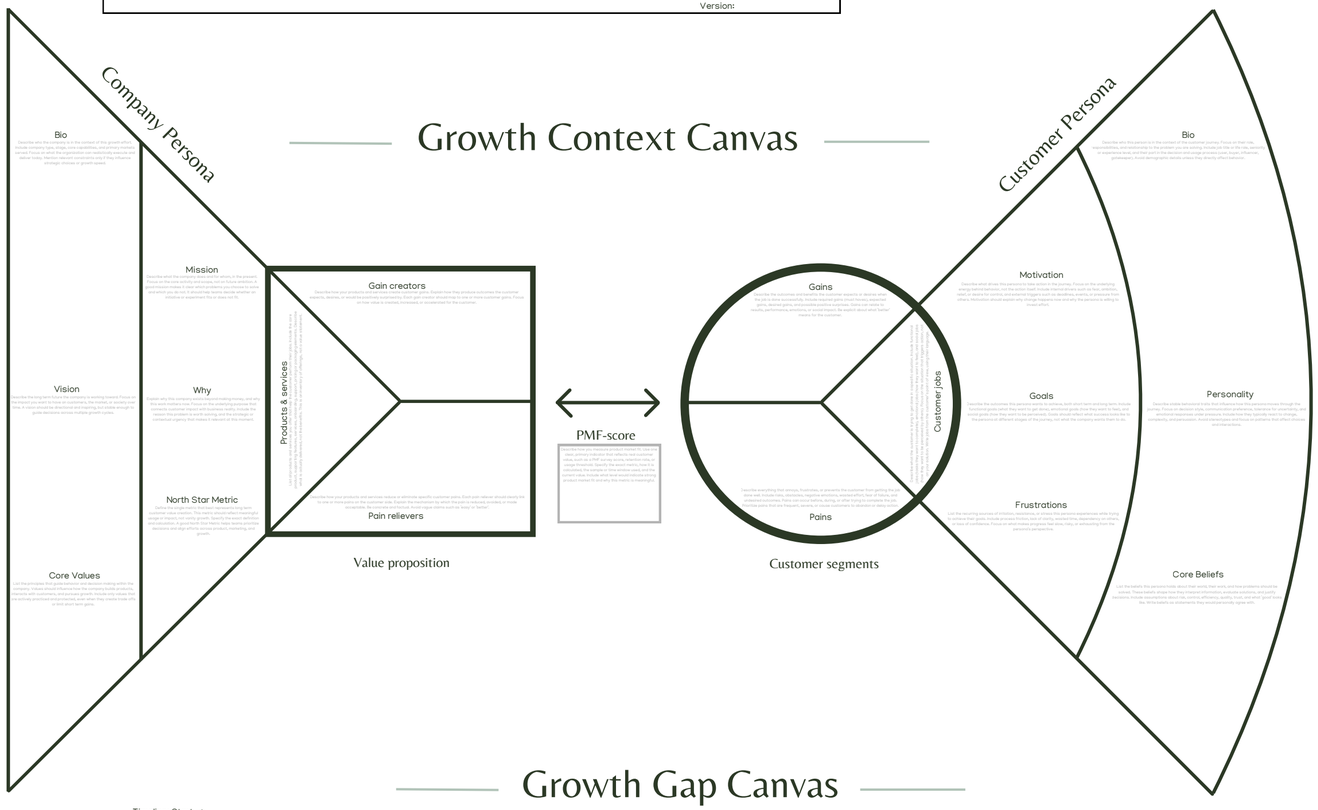
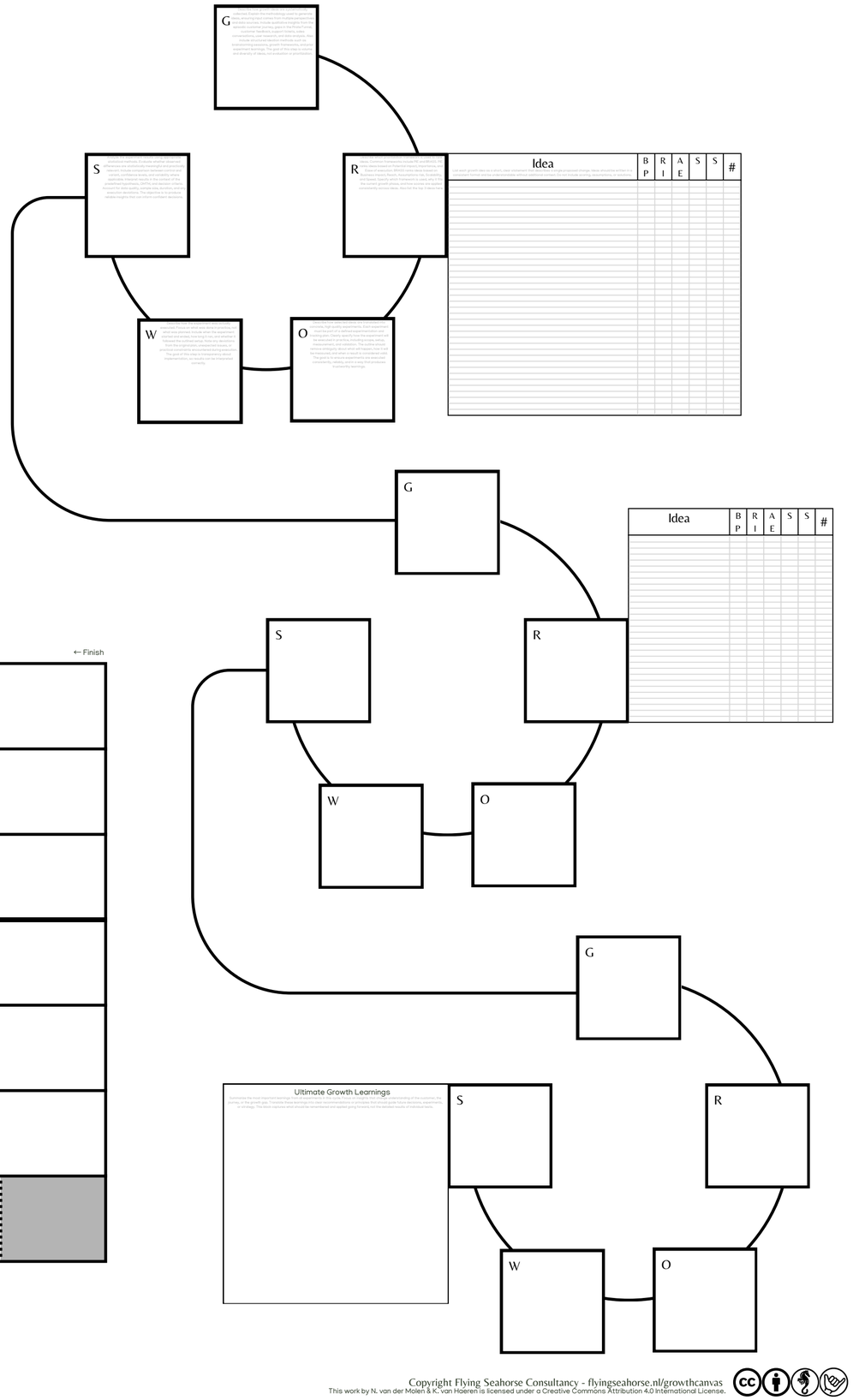
Growth Canvas

Company name: | Growth Team: | Date: | Version:

Growth Context Canvas



Iteration Waterfall



Growth Gap Canvas

Timeline: Start → ← Finish

Customer Perspective

Company Perspective

Episodic Customer Journey						
Channel						
Emotion						
Pirate Funnel						
Metric						
OMTM						
Gap						

Growth Gap:

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